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David Busch's Sony Alpha A6500/ILCE-6500 Guide To Digital Photography



Synopsis

David Busch's Sony Alpha a6500/ILCE-6500 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This eagerly-anticipated enthusiast/professional digital camera adds in-body image stabilization, a useful touch screen, and better low light performance at up to ISO 51,200. It features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, and stunning 4K/UHD video capabilities, the a6500/ILCE-6500 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6500/ILCE-6500 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6500/ILCE-6500 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6500/ILCE-6500's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6500/ILCE-6500.

Book Information

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Customer Reviews

With more than two million books in print, David D. Busch is the world's #1 best-selling camera guide author, with more than 100 guidebooks for Nikon, Canon, Sony, Olympus, Pentax, and Panasonic cameras, and many popular books devoted to digital photography and imaging techniques. His best-sellers include Digital SLR Cameras and Photography for Dummies, which has sold more than 300,000 copies in five editions, and Mastering Digital SLR Photography, now in its Fourth Edition. The graduate of Kent State University is a former newspaper reporter/photographer, and operated his own commercial photo studio, shooting sports, weddings, portraits, fashion, architecture, product photography, and travel images. For 22 years he was a principal in CCS/PR, Inc., one of the largest public relations/marketing firms based in San Diego, working on press conferences, press kits, media tours, and sponsored photo trade magazine articles for Eastman Kodak Company and other imaging companies. His 2500 articles and accompanying photos have appeared inside and on the covers of hundreds of magazines, including Popular Photography, Rangefinder, and Professional Photographer. For the last decade, Busch has devoted much of his time to sharing his photographic expertise, both in publications, and in seminar/workshops he hosts at the Cleveland Photographic Society School of Photography. He has been a call-in guest for 21 different radio shows nationally and in major markets, including WTOP-AM (Washington), KYW-AM (Philadelphia), USA Network (Daybreak USA), WPHM-AM (Detroit), KMJE-FM (Sacramento), CJAD-AM (Montreal), WBIX-AM (Boston), ABC Radio Network (Jonathan & Mary Show). He's also been a call-in guest for one Canadian television show, and appeared live on Breakfast Television in Toronto, the Today Show of the Great White North. With a total of more than 200 books to his credit, Busch has had as many as five books appear simultaneously in the .com Top 25 Digital Photography Books, and when Michael Carr of About.com named the top five digital photography books for beginners, the initial #1 and #2 choices were Busch's Digital Photography All-in-One Desk Reference for Dummies and Mastering Digital Photography. His work has been translated into Arabic, Spanish, Chinese, Japanese, Portuguese, Bulgarian, German, Italian, French, and other languages. Busch's Web portal is www.dsrguides.com

I almost didn't get it because I thought that it was expensive. But I am glad that I did. It made learning about how my camera works a more pleasant experience. It has more than I was looking for in it.

David Busch is by far the best writer of camera guides. I have his book for my Nikon 5100 and recently bought his book for my newly-acquired Sony a6500. Since the Sony a6500 is a much different camera, it has been great to have David's knowledge at my side as I learn the nuances of this new camera. Highly recommend.

great information and explaining functions since camera doesn't really come with much!!

The best book for photography. The explanation are clear and direct. I have another ones that are so confused. This all I need to used my a6500. I recommend it.

Absolutely essential for learning all about the camera.

I haven't finished it yet , there's so much to digest. It appears to be very thorough & relatively well-illustrated. If you have the camera , get the book.

Just the thing for someone new to Sony

Awesome info and goes beyond just a6500 setting descriptions to talk about some photography fundamentals and how the a6500 can help you with those.

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